## Public relations officer (f/m/d)

**CECAD Cluster of Excellence | Division 8** 

The University of Cologne is one of the largest and most research-intensive universities in Germany, offering a wide range of subjects. With its six faculties and its interfaculty centres, it offers a broad spectrum of scientific disciplines and internationally outstanding profile areas, supported by the administration with its services.

The position is a matrix position in the Cluster of Excellence CECAD for Aging Research and in the Dept. 81 Press and Communication. It comprises a versatile and broad spectrum of tasks on a socially highly relevant issue.

## **YOUR TASKS**

- » Public relations (print, digital and social media) for the Cluster of Excellence CECAD and support of the CECAD scientists in communicating their research results
- » Development and implementation of communication strategies for internal and external stakeholders and adapted to different target groups
- » Development of press and media relations and independent conception of marketing materials
- » Editorial support of the German and English CECAD websites and the newsletter
- » Organisation, management and implementation of events

## YOUR PROFILE

- » Completed university science degree, desirabel in the natural or life sciences or biomedicine
- » Experience in science communication or in press and public relations
- » Proficiency in all communication tools, especially print, online, and social media, as well as proficient use of Microsoft Office and Adobe programs
- » Excellent communication skills, very good organisational skills, self-motivation and flexibility
- » Ability to work in a team as well as independently and carefully
- » Proficient in spoken and written English and German

## WE OFFER YOU

- » A varied range of tasks with involvement in central and decentralized structures of the university
- » A diverse and fair working environment
- » Support in reconciling work and family life
- » Flexible working time models, full-time positions suitable for job sharing
- » Extensive advanced training opportunities
- » Occupational health management offers
- » Local transport ticket at a discount for UoC employees
- » Opportunity for remote work

The position is available as soon as possible on a full-time basis (39,83 hours per week). It is limited to 31.12 2025. If the applicant meets the relevant wage requirements and personal qualifications, the salary is based on remuneration group 13 TV-L of the pay scale for the German public sector.

The University of Cologne is committed to equal opportunities and diversity. Women are especially encouraged to apply and will be considered preferentially in accordance with the Equal Opportunities Act of North Rhine-Westphalia (Landesgleichstellungsgesetz – LGG NRW). We also expressly welcome applications from people with disabilities / special needs or of equal status.

Please apply online at: <u>https://jobportal.uni-koeln.de</u> with proof of the sought qualifications. The reference number is TUV2207-06. The application deadline is 31.08.2022.

If you have any questions, please contact Dr. Sibylle Grandel (sgrandel@uni-koeln.de).

