



UNIVERSITY
OF COLOGNE



Foto Jörn Henn

Senior Dissemination & Communication Manager (f/m/x)

EUniWell | Vice-Rectorate for Teaching and Studies

We are one of the largest and oldest universities in Europe and one of the most important employers in our region. Our broad range of subjects, the dynamic development of our main research areas and our central location in Cologne make us attractive for students and researchers from around the world. We offer a wide range of career opportunities in science, technology, and administration.

The European University for Well-Being (EUniWell; www.euniwell.eu) is a European University Alliance coordinated by University of Cologne and funded by the EU under ERASMUS+ since 2020. Our aims are to foster the well-being of individuals, our communities and societies, and the environment through excellent research, education, and social engagement. University of Cologne is seeking an experienced and committed Senior Dissemination and Communication Manager (f/m/x) who coordinates and manages the dissemination and communication activities of the Alliance with a dedicated international team.

YOUR TASKS

- » Establishment of advanced sustainable communication and dissemination for EUniWell across member institutions and into the public
- » Conception and execution of innovative formats for communication and dissemination for EUniWell
- » Coordination and management of the tasks and activities of the international EUniWell Communication Team with the alliance member universities (project and process management)
- » Supporting and advising EUniWell leadership and member universities on communication, dissemination, and marketing of EUniWell (strategic and operational)
- » Writing and revision of press releases, speeches, and other formats for EUniWell leadership (esp. in English and German)
- » Monitoring and quality assurance of all EUniWell activities in communication, dissemination, and marketing (formats and contents)
- » Establishment of processes for reporting on EUniWell's activities in communication, dissemination and marketing internally and externally

YOUR PROFILE

- » Successfully completed MA degree (or equivalent) in media and communication sciences or a related field
- » minimum 5 years professional work experience in communication, dissemination and marketing
- » Expertise in modern project and process management
- » Experience in managing a team and high team orientation
- » Professional skills in working in complex organisational structures
- » Excellent conceptualisation and communication skills

- » Excellent English- and German skills in speech and writing; knowledge of further languages of the alliance are an asset
- » Knowledge of the European higher education area are an asset
- » Work experience in international contexts is an asset
- » Work experience with EU projects is an asset
- » Identifying with the vision and mission of EUniWell

WE OFFER

- » The opportunity to contribute substantially to the establishment of the European University for Well-Being
- » A diverse working environment with equal opportunities
- » Support in balancing work and family life
- » Extensive advanced training opportunities
- » Occupational health management offers
- » Flexible working time models
- » Opportunity to work remotely

The University of Cologne promotes equal opportunities and diversity. Women will be considered preferentially in accordance with the Equal Opportunities Act of North Rhine-Westphalia (Landesgleichstellungsgesetz – LGG NRW). We also expressly welcome applications from all suitable candidates regardless of their gender, nationality, ethnic and social origin, religion, disability, age, sexual orientation and identity.

The position is available immediately on a full-time basis (39,83 hours per week). The position is to be filled for a fixed term until 31.12.2026. If the applicant meets the relevant wage requirements and personal qualifications, the salary is based on remuneration group 13 TV-L of the pay scale for the German public sector.

Please apply online with proof of the required qualifications without a photo under: <https://jobportal.uni-koeln.de>. The reference number is TUV2409-15. The application deadline is 07.11.2024.

For further inquiries, please contact Dr Ruth Möhlig-Falke (ruth.moehlig-falke@uni-koeln.de) or Mr Graham Harrison (graham.harrison@uni-koeln.de).



HR EXCELLENCE IN RESEARCH